

Mohamed Tarek Elzekred

Head of Engineering

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SUMMARY

Engineering leader with 10 years of experience building and shipping mobile products, from hands-on iOS development to running a multi-squad engineering organization. Currently Head of Engineering at Spomotion, owning the product build, the engineering teams and delivery. Previously led a 20-engineer organization at Tocaan and delivered close to 100 client projects there, running each one end to end from requirements and design handoff to release and post-launch support. Rebuilt hiring to raise the quality of engineering hires, set up a client issue pipeline that made delivery faster and easier to track, and used regular one-on-ones to improve how teams work.

EXPERIENCE

Spomotion · Jan 2025 – Present

Head of Engineering

- Own the engineering function end to end: application architecture, team structure, delivery and the product's path to its final release.
- Build and lead the engineering teams, and set the standards for hiring, code review, testing and releases.
- Work with business stakeholders to turn product goals into a roadmap and a delivery plan.
- Leading the build of [Spomotion](#), a social reality app that gets people off their feeds and into real life: planning and joining sports, activities and events at indoor and outdoor venues, with real-time chat and a map-centered discovery experience.

Tocaan · Kuwait (Remote) · Jun 2018 – Jan 2026

Technical Lead Manager · Jan 2025 – Jan 2026

- Led a 20-person engineering organization split into squads, each owning its own portfolio of client projects.
- Oversaw every project end to end: client requirements, handoff to design, development, delivery to the client and post-launch support.
- Extended delivery to cross-platform: shipped 20+ SaaS e-commerce products in Flutter and owned their client relationships, support and post-launch follow-up.
- Took over the hiring process and rebuilt it, ending a pattern of weak engineering hires and raising the bar for every new joiner.
- Built a system that takes bugs and issues reported by clients and routes them to the right team, giving full visibility and faster resolution and delivery.
- Ran regular one-on-ones and direct follow-ups with every team, which surfaced problems early and led to lasting process improvements.
- Organized and ran a weekly engineering knowledge-sharing session, owning everything from scheduling and topics to facilitation, where the team presented and discussed something new each week.
- **Key projects (selected examples):**
 - [The Win](#) (online courses platform): led content protection, blocking screen recording and watermarking every video with the viewer's username to stop leaks.

- [AlBabtain](#) (cultural foundation app for courses, dictionaries, publications, articles, awards and forms): led the team that made the entire app driven from the admin dashboard.
- [Pavo Nutrition](#) (personalized calorie plans with scheduled meal delivery): led the team from start to launch and personally built the most complex iOS interface work.

Mobile Team Lead · Jan 2024 – Dec 2024

- Led the mobile team with full technical ownership: architecture, estimates, code reviews and App Store release management.
- Set the team's architecture and coding standards around MVVM and Clean Architecture.

Senior iOS Developer · Jun 2018 – Dec 2023

- Personally built and shipped 50+ iOS apps for clients across the Gulf in real-time auctions, healthcare, home services, e-commerce and events.
- **Built from scratch (selected examples):** [Fixpro](#) (home maintenance technicians), [Nebras Circles](#) (Quran and Hadith memorization circles in Kuwaiti mosques, linking each child to their parents for grades and progress), [Couponat](#) (coupons across the Gulf), [ToyLand](#) and [Tambah](#) (kids' toy stores), and [Shoor](#) (sweets store). Stayed on as technical owner after handing each one over to the team.

Enbit · Saudi Arabia (Remote) · Aug 2017 – Jun 2018

iOS Developer

- Delivered features and fixes for Saudi platforms in salon booking, legal consultations and grocery e-commerce, and integrated the HyperPay payment SDK.

Yackeen · Egypt · Feb 2016 – Aug 2017

iOS Developer

- Built the first versions of patient apps for two of Egypt's leading lab chains: AlBorg Labs and AIMokhtabar Labs.

SKILLS

Leadership: Engineering management, team building, hiring and interviewing, Agile / Scrum, roadmapping and OKRs, one-on-ones and mentoring, client and stakeholder management

iOS: Swift, SwiftUI, UIKit, Objective-C, Combine, async/await, MVVM, Clean Architecture, Core Data, SwiftData, MapKit

Delivery: CI/CD, unit and UI testing, code review standards, App Store release management, Git, Jira, Trello, Firebase, Crashlytics

Languages: Arabic, English

EDUCATION

Mansoura University · Sep 2026 – Present

Master of Business Administration (MBA), in progress.

Mansoura University · 2011 – 2015

B.Sc. in Computer Science, Faculty of Computers and Information. Graduation project (Robo-Insect) graded Excellent.